

Mariana Isa

Senior Product Designer

EMAIL
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LINKEDIN
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PORTFOLIO
marianaisa.com

BASED IN
Barcelona

SKILLS

Product design · B2B & B2C · Design systems · Research · AI products · Native apps · Figma · HTML / CSS

EDUCATION

UNIVERSIDAD DE BUENOS AIRES
Design and Applied Arts

EDUCACIÓN IT
Web development

LANGUAGES

Spanish · Native

English · Bilingual

Product designer, looking for my next team.

Senior Product Designer specialized in delivering **complex B2B and B2C solutions**. Autonomous, confident and motivated, I bring **new ideas** to the table.

EXPERIENCE

2025 → 2026
Amsterdam

Thred

Product Designer · AI accounting platform

- Built the design system and shipped a V1 of 100+ screens with the two founders.
- Designed 200+ screens in a year: dashboard, banking, revenue, expenses, reporting and ledger.
- Designed how the AI works with people: confidence levels, review tasks, AI workflows and an assistant.

2024 → 2026
Barcelona

Beraise Studio

Co-founder · Design studio

Brand identity, web and product design for startups.

2021 → 2024
Amsterdam

Sprinque

Founding designer · B2B payments

- Owned the whole design area for three years and defined the product from zero.
- Designed the merchant portal, KYC onboarding, a white-label checkout SDK and pay page.
- Built the design system and ran user tests and research for every new flow.

2019 → 2021
Barcelona

Qustodio

Senior Product Designer · Parental control

- Designed the parent dashboard, live today and used by millions of families.
- Designed the kids app and features like time limits, app blocking and family locator.
- Led user research and discovery for Migiri, a new iOS app live today.

2018 → 2019
Buenos Aires

Nubi

Founding designer · B2C fintech

From user insights to launch in under a year, with a design system.

2015 → 2018
Buenos Aires

IguanaFix

Founding designer → Design lead · Marketplace

Web and native apps for customers and pros. Later led the design team.

2009 → 2015
Buenos Aires

Citi · Accenture

UX/UI and front-end development

Home banking UX/UI at Citi and front-end at Accenture.